Virginia Survey of 500 Likely Voters
Conducted July 18, 2010 By Pulse Opinion Research

|  |  | $\begin{aligned} & \text { Total } \\ & \hline \text { LV's } \end{aligned}$ | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-39 | 40-49 | 50-64 | 65+ |
| Favor/Oppose Initiative \& | Favor |  | 61\% | 64\% | 59\% | 66\% | 63\% | 62\% | 62\% | 53\% |
| Referendum Process in your state? | Oppose | 13\% | 15\% | 11\% | 3\% | 9\% | 19\% | 15\% | 13\% |
|  | Not sure | 26\% | 21\% | 30\% | 31\% | 28\% | 19\% | 23\% | 34\% |


|  |  | Race |  |  | Party |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Other | Republican | Democrat | Other |
| Favor or Oppose Initiative | Favor | $67 \%$ | $40 \%$ | $56 \%$ | $69 \%$ | $47 \%$ | $67 \%$ |
| Process? | Oppose | $11 \%$ | $22 \%$ | $9 \%$ | $12 \%$ | $20 \%$ | $7 \%$ |
|  | Not sure | $22 \%$ | $38 \%$ | $35 \%$ | $19 \%$ | $33 \%$ | $26 \%$ |


|  |  | Ideology |  |  |  | Married |  | Children at Home |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Moderate | Liberal | Not sure | Yes | No | Yes |  |


|  |  | Income |  |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under \$20K | \$20K-\$40K | \$40K-\$60K | \$60K-\$75K | \$75K-\$100K | $\$ 100 \mathrm{~K}+$ | Not sure |
| Favor or Oppose Initiative | Favor | $50 \%$ | $68 \%$ | $77 \%$ | $50 \%$ | $65 \%$ | $63 \%$ | $33 \%$ |
| Process? | Oppose | $11 \%$ | $8 \%$ | $3 \%$ | $29 \%$ | $16 \%$ | $15 \%$ | $15 \%$ |
|  | Not sure | $39 \%$ | $24 \%$ | $20 \%$ | $21 \%$ | $19 \%$ | $23 \%$ | $52 \%$ |

## Citizens Want a Direct Say in Government

In 26 states, citizens can sign a petition to put laws or constitutional amendments on the ballot to be decided by the voters at a statewide election. This process is known as initiative \& referendum. Would you favor or oppose the initiative \& referendum process in your state?

## Virginia

Favor 61\%
Oppose 13\% Not Sure 26\%


Poll conducted by Pulse Opinion Research - May 26 to July 19, 2010
Sample: 500 registered voters Margin of Error: +/- 4.5\%

Full poll results available at CitizensInCharge.org \& CitizensInChargeFoundation.org

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